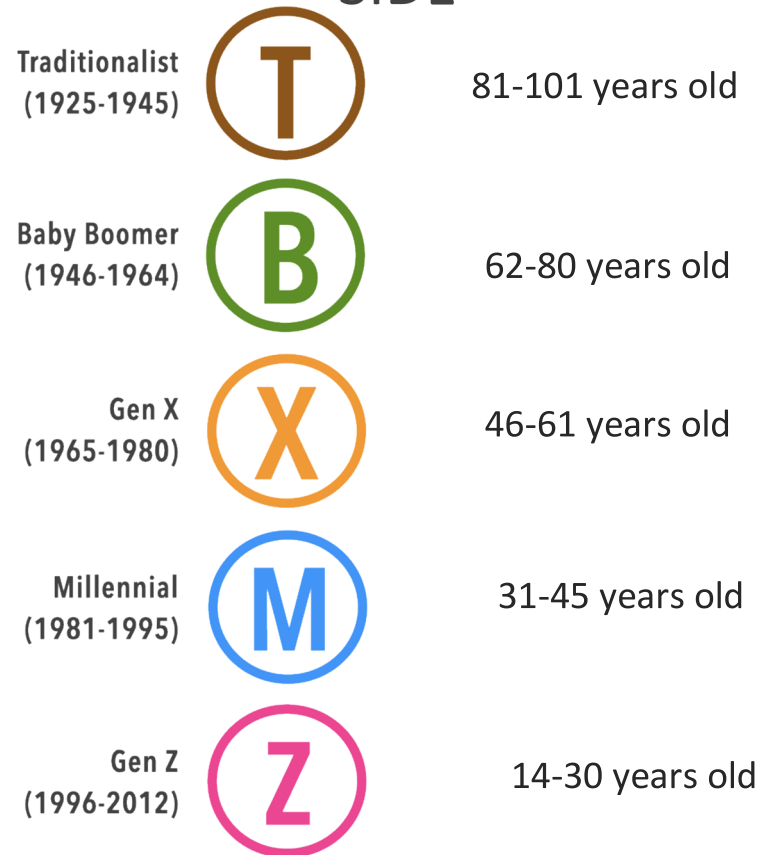


THE **GEN** *SHIFT*®

A guide to help tackle the most pressing issues surrounding the largest generational shift in history.



FIVE GENERATIONS SIDE BY SIDE





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THE GEN SHIFT®



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LEADERSHIP STYLES



Hierarchy



Consensus



Art



Shared, Equal



Transparency, Values, Care



TRADITIONALISTS
(1925-1945)



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BOOMERS
(1946-1964)



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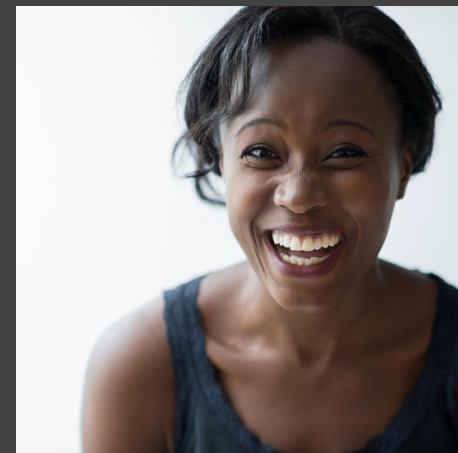


GEN Xers
(1965-1980)



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MILLENNIALS
(1981-1995)





GENERATION Z
(1996-2012)



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GROOVY.



DUDE, THAT'S AWESOME.



YOLO







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THE GEN SHIFT®



CHANGE
IS
HAPPENING



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THE GEN SHIFT.

80% of global leaders admit that a multigenerational workforce is key to growth.

-Living, Learning, and Earning Longer Collaborative Initiative



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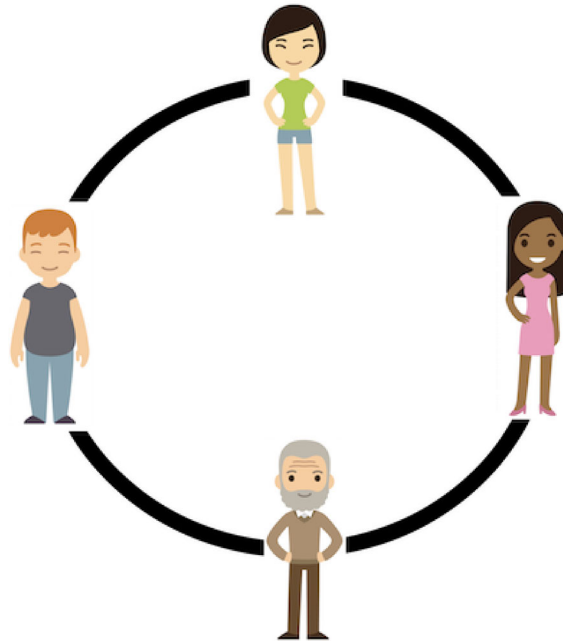
80% of global leaders admit that a multigenerational workforce is key to growth.

Less than 50% have included age in their diversity initiatives.

Over 95% of employers have not implemented specific strategies to ensure they have a workplace where every generation feels included.

-Living, Learning, and Earning Longer Collaborative Initiative





BREAK DOWN BIAS

It was great to be with you
today!



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GenShift Podcast

