

ASA | AFRA CONFERENCE



ASA 2022 Conference
Sponsorship Opportunities
Omni Interlocken Resort
Denver, CO

THANK YOU PAST CONFERENCE SPONSORS

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www.aviationsuppliers.org/Annual-Conference



The ASA Conference attracts new and returning attendees from the distribution community.

It's the perfect setting for building relationships, generating new business leads and expanding knowledge & growth opportunities.

Nearly 300 senior level industry personnel from 11 countries attended this intimate and impactful event.

Attendees were able to network at 11 sponsored events, 19 workshops, and 2 general sessions, which included panel discussions, Industry and market out-looks.

ASA Annual Conference

CONNECTING YOUR BUSINESS TO THE RESOURCES YOU NEED

WHY SPONSOR

- Brand your company as an industry leader.
- Great visibility within the industry and ASA community.
- Propel growth and new business opportunities.

A La Carte Sponsorship

½ #Quality Committee Meeting	\$2,500
½ #Sunday Welcome Reception.....	\$5,000
½ #Monday Breakfast	\$2,500
½ #Monday AM Break.....	\$2,500
½ #Monday Lunch	\$4,000
½ #Monday PM Break	\$2,500
½ #Monday Cocktail Reception.....	\$5,000
½ #Monday Banquet Dinner	\$7,500
½ #Tues. Member Only Breakfast	\$2,500
½ #Tuesday AM Break.....	\$2,500
½ #Tuesday Lunch	\$3,000
½ #*Audio/Visual	\$2,500
½ #**Wi-Fi.....	\$3,000
½ #Lanyards.....	\$1,500
½ #Event App	\$3,500

*Logo Displayed outside all breakout session rooms and in Sponsor Slideshow.

** Log-In to reference sponsor onsite when attendees use wi-fi.

In Flight Sponsorship

- ½ #Any Donation Above \$100
- ½ #Logo Displayed at Conference

First Class Sponsorship — \$10,000

Top Billing with the Most Prominent Marketing Position!

Sponsorship includes all Frequent Flyer Benefits Plus the Following:

- Two Complimentary Conference Attendees
- 1920 px X 640 px Ad (.png or .jpg) on ASA website [distributor accreditation database](#) page to run through the conference dates.
- Your logo prominently displayed on conference signage

Business Class Sponsorship — \$5,000

High Visibility & Exposure!

Sponsorship includes all Frequent Flyer Benefits plus the Following:

- One Complimentary Conference Attendee
- 935 px X 445 px Ad (jpg or .png) included on the [ASA Online Member Directory page](#) to run through the conference dates (open to ASA Members only).
- Your logo displayed on conference signage

Frequent Flyer Sponsorship — \$2,500

- Logo shown on 2022 Conference web pages with hyperlink
- Acknowledgement of your sponsorship on ASA Social Media Pages
- Logo on all 2022 Conference Emails (Approx. 13,000 contacts)
- Logo displayed in conference app
- Sponsorship Acknowledgement during General Sessions w/logo
- Logo or acknowledgement of Sponsorship on ASA 2022 marketing material at industry tradeshows



Over the course of promoting the conference, sponsoring companies are showcased through an advanced multimedia marketing campaign.



Sponsoring at the ASA Annual Conference identifies your company as a leader in the distribution community, sponsorship also highlights your company brand to new and returning customers, while also emphasizing your commitment to and promotion of education and growth within the industry.