

ASA Sponsorship Opportunities



Attracting new and returning attendees from the distribution community, the ASA AFRA Vision 20/20 Conference is the perfect setting for building relationships, generating new business leads and expanding knowledge & growth opportunities.

Nearly 300 senior level industry personnel from 11 countries attended this intimate and impactful event. Attendees had access to networking at 16 sponsored events, 20 workshops, and 2 general sessions, which included discussions on Industry outlooks and generational panels. The exhibit hall, offers an additional intimate environment for networking and learning more about exhibitors from distribution, technology, disassembly and recycling companies.

Exclusive Event Sponsorship Gives Your Company Strategic Visibility Throughout the Conference!





Why Sponsor?

- Brand your company as an industry leader.
- Great visibility within the industry and ASA community.
- Propel growth and new business opportunities.

Sponsoring at the ASA Annual Conference identifies your company as a trendsetter by allowing you to reach out to new and returning customers, while showcasing your commitment to and promotion of education and growth within the industry.

Give your company exceptional value and prominent position with these Top-Tiered Sponsorship Packages!

First Class Sponsorship — \$10,000 ***Top Billing with the Most Prominent Position!***

Sponsorship includes all Frequent Flyer benefits plus the following:

Conference Registration

- Two complimentary conference attendees

Brand Awareness

- Logo on Front Cover of the 2020 conference brochure (mailed to 11,000 Contacts)
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)

Marketing

- 4-Color, full page Ad in an ASA Publication in 2020
- 310 x 255.jpg or .gif rotating banner ad on ASA website's homepage
- 4-Color, full page Ad in the onsite conference program guide

Business Class Sponsorship — \$5,000 ***High Visibility & Exposure!***

Sponsorship includes all Frequent Flyer benefits plus the following:

Conference Registration

- One Complimentary Conference Attendees

Brand Awareness

- Logo on Back Cover of the 2020 Conference Brochure (mailed to 11,000 contacts)

Marketing

- 310 x 255.jpg or .gif rotating banner ad on the ASA website's homepage

Frequent Flyer Sponsorship—\$2,500

Sponsorship includes:

Brand Awareness

- Logo Shown on 2020 Conference Web Pages with Hyperlink
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)
- Logo in the 2020 Conference Brochure (mailed to 11,000 Contacts)
- Logo on Front Cover of 2020 Conference Onsite Program
- Sponsorship Acknowledgement during General Sessions With Logo
- Logo or acknowledgement of sponsorship on ASA Marketing material at industry tradeshow and publications (PBExpo, MRO US, ACPC, etc.)



A La Carte Sponsorship

- Quality Committee Meeting.....\$4,000
- Sunday Welcome Reception\$5,000
- Monday Breakfast.....\$2,500
- Monday AM Break\$2,500
- Monday Lunch.....\$4,000
- Monday PM Break.....\$2,500
- Monday Cocktail Reception\$5,000
- Monday Banquet Dinner\$7,500
- Tuesday Member Only Breakfast ..\$2,500
- Tuesday AM Break.....\$2,500
- Tuesday Lunch.....\$3,000
- *Audio/Visual.....\$2,500
- **Wi-Fi.....\$3,000
- Lanyards\$ 500
- Event App\$3,500

*Logo Displayed outside all breakout session rooms and in Sponsor Slideshow.

** Log-In will reference sponsor onsite when attendees use wi-fi.

In-Flight Sponsorship

- Any Donation Above \$100
- Logo Displayed at Conference



SPONSOR VALUE CHART	First Class	Business Class	Frequent Flyer	Event	In- Flight
Two (2) Complimentary Attendees	✓	—	—	—	—
One 1) Complimentary Attendee	—	✓	—	—	—
Rotating banner ad on homepage of ASA's website	✓	✓	—	—	—
Full-Page ad in onsite program guide	✓	—	—	—	—
Logo on ASA AFRA 2020 marketing emails	✓	✓	✓	✓	—
Logo on ASA AFRA 2020 conference website pages with hyperlink	✓	✓	✓	✓	—
Logo on front cover of ASA AFRA 2020 brochure	✓	—	—	—	—
Logo on back cover of ASA AFRA 2020 brochure	—	✓	—	—	—
Logo inside of ASA AFRA 2020 brochure	—	—	✓	—	—
Announced, next to event, in ASA AFRA 2020 brochure	—	—	—	✓	—
Logo on front cover of the onsite program guide & Main Menu Page in Event App	✓	✓	✓	—	—
Company Name inside onsite program guide & Event App next to event	—	—	—	✓	—
Announced on ASA Social Media	✓	—	—	—	—
Announced at Opening General Session	✓	✓	✓	—	—
Acknowledgement of sponsorships prior to event	—	—	—	✓	—
Logo on onsite Conference Banner at Registration Desk	✓	✓	✓	—	—
Logo exclusively displayed outside sponsored event	—	—	—	* ✓	—
Announced in ASA AFRA 2020 marketing pieces at industry shows (PBExpo, MRO US, ACPC, etc.)	✓	✓	✓	✓	—
General acknowledgement onsite at conference	✓	✓	✓	✓	✓

*A/V Sponsor has sign on podium outside all workshops & in Sponsor Slideshow during General Sessions.

**Log-in to reference sponsor onsite when attendees use wi-fi.

Thank you ASA AFRA 2019 SPONSORS!

ASA First Class Sponsors	 	ASA First Class Sponsor & AFRA Platinum Sponsor 
ASA Business Class Sponsors	  AIR CANADA	AFRA Bronze Sponsors  BOMBARDIER
ASA Frequent Flyer Sponsors	 AIRCRAFT INVENTORY MANAGEMENT & SERVICES  AJW  East Air Corporation  M1 COMPOSITES TECHNOLOGY  PAR AVION  simpleQue  STS Component Solutions  VAS AERO SERVICES  WYATT AEROSPACE	
ASA Event Sponsors	 AJLevin  Aero-Zone Your aircraft parts inventory specialist  AeroParts  AerSale  AIRBORNE MAINTENANCE & ENGINEERING SERVICES  BOEING  GLOBAL AIRTECH  HURRICANE AEROSPACE SOLUTIONS  Infinity Air, Inc. LOS ANGELES • SEATTLE • MIAMI  AllFlight SEATTLE • PORTLAND • MIAMI • GASTRO  XITS  IAA International Aircraft Association  LOCKHEED MARTIN  PartsBase  TURBO RESOURCES  UNICAL AVIATION INC.	
AFRA General Sponsors	 AELS Aircraft End-of-Life Solutions  GA TELESIS  HONDO AEROSPACE A HONDA GROUP COMPANY	

Aviation Suppliers Association

2233 Wisconsin Avenue, NW, Suite 503
Washington, DC 20007

202.347.6899 ph
202.347.6894 fax

conference@aviationsuppliers.org

