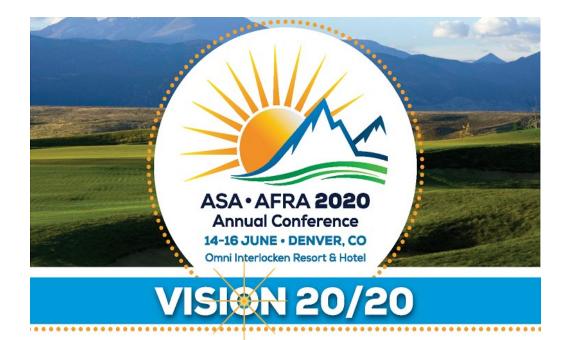
# **ASA Sponsorship Opportunities**





Attracting new and returning attendees from the distribution community, the ASA AFRA Vision 20/20 Conference is the perfect setting for building relationships, generating new business leads and expanding knowledge & growth opportunities.

Nearly 300 senior level industry personnel from 11 countries attended this intimate and impactful event. Attendees had access to networking at 16 sponsored events, 20 workshops, and 2 general sessions, which included discussions on Industry outlooks and generational panels. The exhibit hall, offers an additional intimate environment for networking and learning more about exhibitors from distribution, technology, disassembly and recycling companies.

## Exclusive Event Sponsorship Gives Your Company Strategic Visibility Throughout the Conference!





## Why Sponsor?

- Brand your company as an industry leader.
- Great visibility within the industry and ASA community.
- Propel growth and new business opportunities.

Sponsoring at the ASA Annual Conference identifies your company as a trendsetter by allowing you to reach out to new and returning customers, while showcasing your commitment to and promotion of education and growth within the industry.

Give your company exceptional value and prominent position with these Top-Tiered Sponsorship Packages!

## **First Class Sponsorship** — **\$10,000** *Top Billing with the Most Prominent Position!*

Sponsorship includes all Frequent Flyer benefits plus the following:

#### **Conference Registration**

Two complimentary conference attendees

#### Brand Awareness

- Logo on Front Cover of the 2020 conference brochure (mailed to 11,000 Contacts)
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)

#### <u>Marketing</u>

- 4-Color, full page Ad in an ASA Publication in 2020
- 310 x 255.jpg or .gif rotating banner ad on ASA website's homepage
- 4-Color, full page Ad in the onsite conference program guide

## Business Class Sponsorship — \$5,000 *High Visibility & Exposure!*

Sponsorship includes all Frequent Flyer benefits plus the following:

#### **Conference Registration**

One Complimentary Conference Attendees

#### **Brand Awareness**

• Logo on Back Cover of the 2020 Conference Brochure (mailed to 11,000 contacts)

#### <u>Marketing</u>

• 310 x 255.jpg or .gif rotating banner ad on the ASA website's homepage

## Frequent Flyer Sponsorship—\$2,500

Sponsorship includes:

#### Brand Awareness

- Logo Shown on 2020 Conference Web Pages with Hyperlink
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)
- Logo in the 2020 Conference Brochure (mailed to 11,000 Contacts)
- Logo on Front Cover of 2020 Conference Onsite Program
- Sponsorship Acknowledgement during General Sessions With Logo
- Logo or acknowledgement of sponsorship on ASA Marketing material at industry tradeshows and publications (PBExpo, MRO US, ACPC, etc.)



## A La Carte Sponsorship

•	Quality Committee Meeting	.\$4	,000
•	Sunday Welcome Reception	.\$5	,000
•	Monday Breakfast	.\$2	,500
•	Monday AM Break	.\$2	,500
•	Monday Lunch	.\$4	,000
•	Monday PM Break	.\$2	,500
•	Monday Cocktail Reception	.\$5	,000
•	Monday Banquet Dinner	.\$7	,500
•	Tuesday Member Only Breakfast .	.\$2	,500
•	Tuesday AM Break	.\$2	,500
•	Tuesday Lunch	.\$3	,000
•	*Audio/Visual	.\$2	,500
•	**Wi-Fi	.\$3	,000
•	Lanyards	.\$	500
•	Event App	.\$3	,500

\*Logo Displayed outside all breakout session rooms and in Sponsor Slideshow.

> \*\* Log-In will reference sponsor onsite when attendees use wi-fi.

## In-Flight Sponsorship

- Any Donation Above \$100
- Logo Displayed at Conference



SPONSOR	First Class	Business Class	Frequent Flyer	Event	In- Flight
VALUE CHART			,		. ngini
Two (2) Complimentary Attendees	$\checkmark$	_	_	_	_
One 1) Complimentary Attendee	_	$\checkmark$	_	_	_
Rotating banner ad on homepage of ASA's website	~	V	_	_	_
Full-Page ad in onsite program guide	$\checkmark$	_	_	_	_
Logo on ASA AFRA 2020 marketing emails	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	_
Logo on ASA AFRA 2020 conference website pages with hyperlink	~	$\checkmark$	$\checkmark$	~	—
Logo on <b>front cover</b> of ASA AFRA 2020 brochure	~	_	_	—	_
Logo on <b>back cover</b> of ASA AFRA 2020 brochure	_	~	_	_	_
Logo <b>inside</b> of ASA AFRA 2020 brochure	_	_	$\checkmark$	_	_
Announced, next to event, in ASA AFRA 2020 brochure	_	_	_	~	_
Logo on <b>front cover</b> of the onsite program guide & Main Menu Page in Event App	~	~	~	_	_
Company Name <b>inside</b> onsite program guide & Event App next to event	_	_	_	~	_
Announced on ASA Social Media	$\checkmark$	_	_	_	_
Announced at Opening General Session	$\checkmark$	$\checkmark$	$\checkmark$	_	_
Acknowledgement of sponsorships prior to event	_	_	_	~	_
Logo on onsite Conference Banner at Registration Desk	~	$\checkmark$	$\checkmark$	_	_
Logo exclusively displayed outside sponsored event	_	_	_	*	_
Announced in ASA AFRA 2020 marketing pieces at industry shows (PBExpo, MRO US, ACPC, etc.)	~	$\checkmark$	$\checkmark$	~	_
General acknowledgement onsite at conference	~	$\checkmark$	$\checkmark$	~	$\checkmark$

\*A/V Sponsor has sign on podium outside all workshops & in Sponsor Slideshow during General Sessions. \*\*Log-in to reference sponsor onsite when attendees use wi-fi. Thank you ASA AFRA 2019 SPONSORS!



conference@aviationsuppliers.org