

ASA Sponsorship Opportunities



ASA Annual Conference

Attracting new and returning attendees from the distribution community, is the perfect setting for building relationships, generating new business leads and expanding knowledge & growth opportunities.

ASA Highlights

Nearly 275 senior level industry personnel from 11 countries attended this intimate and impactful event. Attendees had access to networking at 11 sponsored events, 18 workshops, and 2 general sessions, which included an end user panel followed by a supplier panel. The exhibit hall, an additional intimate and dynamic event, included 18 exhibitors from distribution, technology, disassembly and recycling companies.

Exclusive Event Sponsorship Gives Your Company Strategic Visibility Throughout the Conference!



www.aviationsuppliers.org/Annual-Conference



Why Sponsor?

- Brand your company as an industry leader.
- Great visibility within the industry and ASA community.
- Propel growth and new business opportunities.

Sponsoring at the ASA Annual Conference identifies your company as a trendsetter by allowing you to reach out to new and returning customers, while showcasing your commitment to and promotion of education and growth within the industry.

Give your company exceptional value and prominent position with these Top-Tiered Sponsorship Packages!

First Class Sponsorship — \$10,000

Top Billing with the Most Prominent Position!

Sponsorship includes all Frequent Flyer Benefits Plus the Following:

Conference Registration

- Two Complimentary Conference Attendees

Brand Awareness

- Logo on Front Cover of the 2018 conference brochure (mailed to 13,000 Contacts)
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)

Marketing

- 4-Color, full page Ad in an ASA Publication in 2018
- 310 x 255.jpg or .gif rotating banner ad on ASA website's homepage

Business Class Sponsorship — \$5,000

High Visibility & Exposure!

Sponsorship includes all Frequent Flyer Benefits Plus the Following:

Conference Registration

- One Complimentary Conference Attendees

Brand Awareness

- *Logo on Back Cover of the 2018 conference brochure (mailed to 13,000 contacts)

Marketing

- 310 x 255.jpg or .gif rotating banner ad on the ASA website's homepage

Frequent Flyer Sponsorship — \$2,500

Sponsorship Includes:

Brand Awareness

- Logo shown on 2018 Conference web pages with hyperlink
- Acknowledgement of your sponsorship on ASA Social Media Pages
- Logo in the 2018 Conference Brochure (mailed to 13,000 contacts)
- Logo on Front Cover of 2018 Conference onsite program guide
- Sponsorship Acknowledgement during General Sessions w/logo
- Logo or acknowledgement of Sponsorship on ASA2018 Marketing material at industry tradeshows and publications (MRO US, Speednews, ACPC)



A La Carte Sponsorship

Events

- Quality Committee Meeting \$2,500 **Sold**
- Sunday Welcome Reception \$5,000 **Sold**
- Monday Breakfast \$2,500 **Sold**
- Monday AM Break \$2,500 **Sold**
- Monday Lunch \$4,000 **Sold**
- Monday PM Break \$2,500 **Sold**
- Monday Cocktail Reception \$5,000 **Hold**
- Monday Banquet Dinner \$7,500 **Sold**
- Tues. Member Only Breakfast \$2,500 **Sold**
- Tuesday AM Break \$2,500 **Sold**
- Tuesday Lunch \$3,000 **Sold**
- *Audio/Visual \$2,500 **Sold**
- **Wi-Fi \$3,000 **Sold**
- Lanyards Donation **Sold**
- Event App \$3,500 **Sold**

*Logo Displayed outside all breakout session rooms and in Sponsor Slideshow.

** Log-In to reference sponsor onsite when attendees use wi-fi.

In-Flight Sponsorship

- Any Donation Above \$100
- Logo Displayed at Conference

	First Class	Business Class	Frequent Flyer	Event	In-Flight
Two Complimentary Attendees	✓	–	–	–	–
One Complimentary Attendee	–	✓	–	–	–
Rotating banner ad on homepage of ASA's website	✓	✓	–	–	–
Full-Page ad in ASA publication in 2018	✓	–	–	–	–
Full-Page ad in onsite program guide	✓	–	–	–	–
Logo on ASA 2018 marketing emails	✓	✓	✓	✓	–
Logo on ASA 2018 conference website pages with hyperlink	✓	✓	✓	✓	–
Logo on front cover of ASA 2018 brochure	✓	–	–	–	–
Logo on back cover of ASA 2018 brochure	–	✓	–	–	–
Logo inside of ASA 2018 brochure	–	–	✓	–	–
Announced, next to event, in ASA 2018 brochure	–	–	–	✓	–
Logo on front cover of the onsite program guide	✓	✓	✓	–	–
Logo inside onsite program guide next to event	–	–	–	✓	–
Announced on ASA Social Media	✓	–	–	–	–
Announced at Opening General Session	✓	✓	✓	–	–
Acknowledgement of sponsorships prior to event	–	–	–	✓	–
Logo on onsite Conference Banner at Registration Desk	✓	✓	✓	–	–
Logo exclusively displayed outside sponsored event	–	–	–	* ✓	–
Announced in ASA 2018 marketing pieces at industry shows (MRO US, ACPC)	✓	✓	✓	✓	–
Announced in ASA 2018 marketing material in industry publications (Speednews)	✓	✓	✓	–	–
General acknowledgement onsite at conference	✓	✓	✓	✓	✓

*A/V Sponsor has sign on podium outside all workshops & in Sponsor Slideshow during General Sessions.

**Log-in to reference sponsor onsite when attendees use wi-fi.

Thank you ASA 2018 SPONSORS!

ASA First Class Sponsor		ASA First Class Sponsor and AFPA Platinum Sponsor				
ASA Business Class Sponsors						
ASA Frequent Flyer Sponsors						
						
ASA Event Sponsors						
						
						

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