

**INFORMATION IS DATA,
DATA IS KNOWLEDGE,
KNOWLEDGE IS POWER!**

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INFORMATION



DATA



KNOWLEDGE



POWER

COLLECT THE DATA

- Industry
- Competitive
- Corporate
- Financial
- Operational
- Statistical
- Consumer
- Predictive



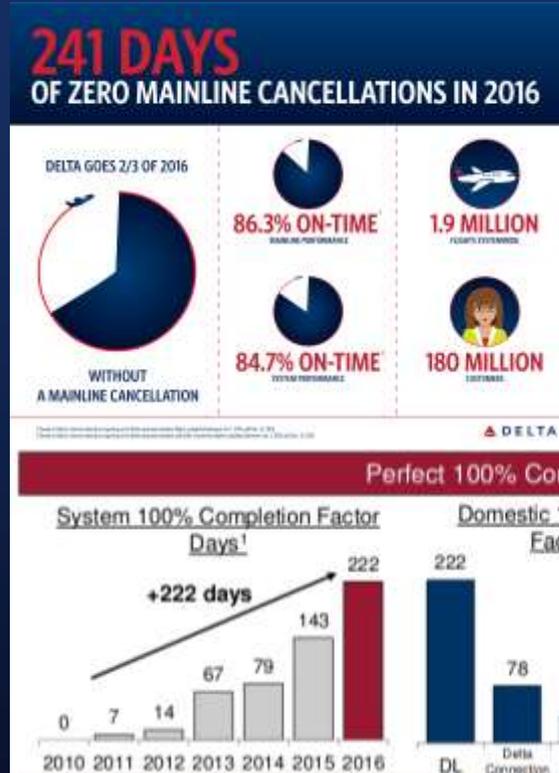
LEVERAGE DATA TO DRIVE YOUR BUSINESS

- Be More Competitive
- Strengthen Corporate Culture
- Win More Customers
- Improve Operations
- Produce Stronger Financial Results
- Be More Insightful & Predictive



ORGANIZE, MEASURE, AND COMPARE

- Gather Business Intelligence
- Measure Performance
 - Safety/Quality
 - Reliability
 - Turn Around Time
 - Cost/Profitability
 - Customer Service
- Compare vs. Industry and Top 5 competitors



DATA IS KNOWLEDGE



- Innovative Thinking
- Metrics Driven Culture
- Predictive Analytics
- Operational Performance
- Customer Satisfaction
- Sustainable Model



LEVERAGE INNOVATION & TECHNOLOGY

- Mobile Technology
- RFID
- Prognostics and Predictive Analytics



METRICS PROVIDE INSIGHT

- Operational Performance
- Employee Engagement
- Financial Objectives
- Customer Satisfaction
(NPS) Net Promoter Score



KNOW YOUR BUSINESS



KNOWLEDGE IS POWER



- Industry Leader
- Superior Product/Service
- Operational Performance
- Financial Performance
- Competitive Advantage
- Award Winning



PRODUCE SUSTAINABLE RESULTS



RECEIVE RECOGNITION

Award Winning Airline



Award Winning MRO



SECURE OUR FUTURE



Our Alliances
Provide More
Strategic
Opportunities



IT'S ABOUT YOU.

 DELTA
TechOps

 DELTA



QUESTIONS?