

ASA Member Pavilion

at

AP&M Expo Europe
May 2-3, 2012
London, UK

<http://www.apmexpo.com/ASA>

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About the Airline Purchasing & Maintenance Expo (ap&m expo Europe)

Celebrating its 10th year with the MRO industry, ap&m expo Europe is a networking event, bringing together those in the Commercial Aviation After-Market in a series of formal and informal networking activities: including an exhibition hall with over 250 of the world's leading MRO suppliers and a 2-day conference for those looking for additional educational opportunities outside of the networking events.

Exhibitors and attendees in the exhibit hall include those in aircraft maintenance, component repair, technical procurement, supply chain management, and other related support activity. AP&M Expo provides an array of different networking opportunities: **free** Open Seminar program, Meet the Buyers B2B Networking, Receptions, VIP areas, and a Gala Dinner. Visit <http://www.apmexpo.com/ASA> for details about the show, exhibit hall layout, participating companies and more.

*Registration for the conference is separate than that of exhibiting.

*Meet the Buyers Sessions, Gala Dinner, VIP area, lunch vouchers (*not provided automatically for Participating Companies in the ASA Member Pavilion, contact ap&m directly for details on costs*)

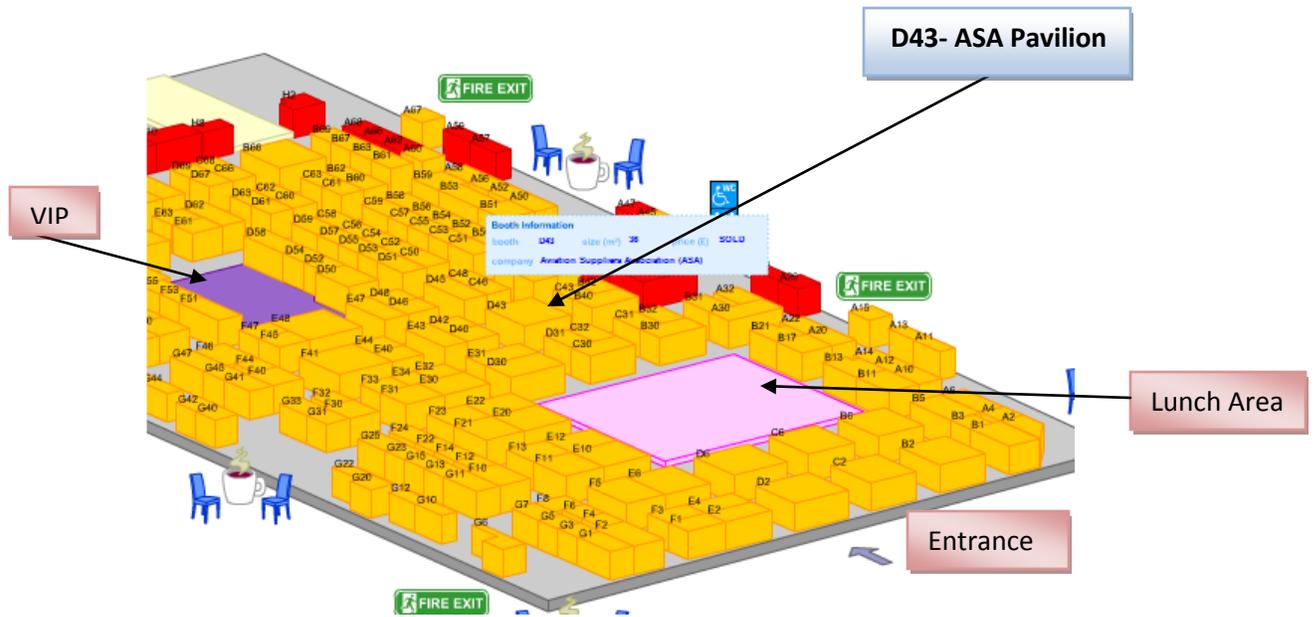
Why Participate in the ASA Member Pavilion?

This opportunity is only available for ASA Member companies. Exhibiting under the ASA Pavilion (D43) provides member companies with a large presence in the tradeshow, without the hassle or cost of exhibiting alone. With the exception of providing your own artwork design, ASA does all the work for you! If you choose to exhibit you will have access to the semi-private meeting area, power-up station, and beverage counter. Not only can you bring customers over, but ASA will actively market the pavilion and its participating companies prior to the show to increase your company's visibility. ASA is there to help support you as you network and develop new business partnerships.

Participation Options:

- **Company Kiosk** – Kiosk for those that will be onsite during the show.
 - Have your own company kiosk with illuminated counter, company name and artwork displayed, seats for you and your colleague or customer, and storage space.
 - Access to the semi-private meeting area, power-up station, and beverage counter.
 - 100 word profile in the Show Guide and listing on the Exhibitor Roster.
- **Advertising** – *Can't make the trip to London?*
 - Advertise your company on one of the Pavilion's panel walls, located on the outside of the meeting area.

AP&M Floorplan



Pavilion Layout





Pavilion Participation Application

**ASA Member Pavilion
AP&M Expo Europe
May 2-3, 2012 – London, UK**

Company _____

Street Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Person Responsible for Planning _____

Phone _____ Email _____

Participation Option: *(Kiosks randomly assigned for those applying before 12/31/2011. If applying after 12/31/2011, assigned to remaining kiosk on first come, first serve basis.)*

Kiosk \$3,000 USD Total

Panel Advertising \$1,000 USD Total (per panel)

Total Fee: \$ _____ USD Total

Deposit Due (50%): \$ _____ USD Deposit

Cancellation Policy: Because ASA must contract space and design at this time, those requesting kiosk space are committed to paying 50% of the total participation fee by December 31, 2011. Any kiosk reservations made after December 31, 2011 must pay the full 100% of the total participation fee at the time of the reservation. No refunds will be provided.

Terms and Conditions: Please review the Terms and Conditions listed on the next page of this agreement. By signing below, you confirm that you have read and understand the terms of this agreement and you are bound to them as written.

Signature _____ Title _____

Printed Name of Authorized Signer _____ Date _____



Terms & Conditions

ASA Member Pavilion AP&M Expo Europe May 2-3, 2012 – London, UK

Upon completion and receipt of your Participation Application, the following Terms & Conditions will be in effect and are subject to additions or changes by Aviation Suppliers Association (ASA). Any changes or additions will be provided to each company in writing prior to going into effect.

The following conditions, in addition to any rules by the show's organizer, UBM Aviation and ap&m expo, must be met by the participating company.

Kiosk Space: Kiosk space is provided on a first come, first serve basis and is subject to availability. Kiosks will be randomly assigned to Participating Companies applying before December 31, 2011. Any remaining kiosks will be assigned on a first come, first serve basis for Participating Companies applying after December 31, 2011. Should the reserving company become delinquent in payment, ASA reserves the right to resell space, and no refunds on payments made by Participating Company will be refunded. Each Participating Company gives ASA the permission and rights to reproduce its name and/or logo for the purpose of marketing the pavilion.

Communal Space: Space for Participating Companies that is considered communal space includes: meeting area(s), power station, & beverage counter. Use of the semi-private meeting area must be reserved with ASA staff at the ASA reception counter. Time limits will be provided and enforced in order to allow for several meetings throughout the show day(s).

Stand Construction & Advertising: In order to have cohesion in the space, ASA will be responsible for the contracting, design, and constructing of the Pavilion and Kiosks. Company names, logos, and artwork for the kiosks and those advertising must be approved by ASA and submitted to ASA in a quality and format used for print on or before February 1, 2012. All artwork must be submitted by the deadline. In order to ensure a professional booth, should the Participating Company submit artwork in a low-resolution format or after the print deadline, ASA will bill company at standard design rates to modify or create artwork.

Liability: Companies and their respective personnel participate in the ASA Pavilion at their own risk. The Participating Company agrees to indemnify and hold harmless, ASA, the show organizers, exhibition contractors, exhibition facility, city of which the show is being held and their agents and employees, against all claims, losses, suits, damages, expenses, costs and charges resulting from its occupancy of the space contracted by reason of person injuries, death, property damages or any other cause sustained by any persons or others. ASA shall not be responsible for any loss or damage to displays or goods belonging to the Participating Company. All such items are brought to the exhibition hall and to the ASA Pavilion at the company's own risk and should be safeguarded at all times.

Sharing Kiosk: Participating Company agrees not to share or sublease the contracted kiosk space with any other without the written consent of ASA.

Insurance: Each Participating Company must have appropriate coverage for loss and/or damage of items brought to the pavilion. ASA will not have security in the pavilion nor will ASA insure Participating Company personal items.

Payment Schedule: A minimum deposit of 50% of the total participation fee is required at the time that the application is submitted, if submitted on or before December 31, 2011. Any balance due will be required to be received by February 1, 2012. Applications received on or after January 1, 2012 will require 100% of the participation fee with application. ASA has the right to replace any Participating Company should their payment become delinquent. All prices are in US Dollars (USD) and based on the currency exchange in place at the time payment is made or deposited. No refunds will be provided on any payments.

Additional Stand Items: ASA will not be providing electricity or LCD screens in the individual kiosks. Should you wish to include that in your kiosk, you may contract separately for an additional cost with the agency that ASA is using to build the pavilion. *Note: Outlets will be provided in the communal area to charge items as needed.

Food Items: No food or beverage, other than that available at the ASA reception desk, will be allowed in Participating Company kiosks. Small candy or mints in a small bowl will be permitted.

Additional Networking Packages: Should a participant wish to purchase separate networking packages, conference registration, or services not included in this agreement, the company shall contact the show's organizers directly. Those items include, but are not limited to, access to the opening reception, access to VIP lounge, Meet the Buyers Sessions, enhanced profile listings, lunch vouchers, and tickets to the ATE&M Awards Gala.

Show Cancellation: In the case of a show cancellation by the show organizers, ASA shall not be held liable for any loss incurred by the Participating Company. The amount, if any, of any sums not retained by ASA in order to cover costs of expenses to show organizers or exhibition contractors will be divided and refunded to Participating Companies.

Force majeure: In the event of fire, war, inclement weather, public calamity, force majeure or other reasons beyond ASA's control preventing the staging of the ASA Member Pavilion, ASA may at any time decide to cancel all applications and will notify each Participating Company in writing. Despite the reasoning for the cancellation, Participating Companies are not entitled to receive compensation or indemnity. Remaining funds, after payment of all costs incurred by ASA, will be distributed proportionately to each Participating Company.

Participating Company affirms that, to the best of its knowledge, it has legal authority to use any intellectual property associated with any product, promotional material, display, offer, logo, or other materials used in the exhibit space and before, during, and after the trade show. Participating Company will not knowingly infringe on the intellectual property of another party.

Initials Acknowledging Review and Acceptance of the Terms: _____