

# ASA 2017 Sponsorship Opportunities



## ASA 2017

Attracting new and returning attendees from the distribution community, is the perfect setting for building relationships, generating new business leads and expanding knowledge & growth opportunities.

## ASA 2016 Highlights

Over 300 mid-senior level industry personnel from 11 countries attended this intimate and impactful event. Attendees had access to networking at 11 sponsored events, 18 workshops, and 2 general sessions, which included an end user panel followed by a supplier panel. The exhibit hall, an additional intimate and dynamic event, included 18 exhibitors from distribution, technology, disassembly and recycling companies.

**Exclusive Event Sponsorship Gives Your Company Strategic Visibility Throughout the Conference!**



[www.aviationsuppliers.org/Annual-Conference](http://www.aviationsuppliers.org/Annual-Conference)



## Why Sponsor?

- Brand your company as an industry leader.
- Great Visibility within the industry and ASA Community.
- Propel growth and new business opportunities.

Sponsoring at the ASA Annual Conference identifies your company as a trendsetter by allowing you to reach out to new and returning customers, while showcasing your commitment to and promotion of education and growth within the industry.

**Give your company exceptional value and prominent position with these Top-Tiered Sponsorship Packages!**

## First Class Sponsorship — \$10,000

*Top Billing with the Most Prominent Position!*

Sponsorship includes all Frequent Flyer Benefits Plus the Following:

### Conference Registration

- Two Complimentary Conference Attendees

### Brand Awareness

- Logo on Front Cover of the 2017 conference brochure (mailed to 13,000 Contacts)
- Acknowledgement of your sponsorship on ASA Social Media Pages (Twitter, Facebook)

### Marketing

- 4-Color, full page Ad in an ASA Publication in 2017
- 310 x 255.jpg or .gif rotating banner ad on ASA website's homepage

## Business Class Sponsorship — \$5,000

*High Visibility & Exposure!*

Sponsorship includes all Frequent Flyer Benefits Plus the Following:

### Conference Registration

- One Complimentary Conference Attendees

### Brand Awareness

- \*Logo on Back Cover of the 2017 conference brochure (mailed to 13,000 contacts)

### Marketing

- 310 x 255.jpg or .gif rotating banner ad on the ASA website's homepage

## Frequent Flyer Sponsorship — \$2,500

Sponsorship Includes:

### Brand Awareness

- Logo shown on 2017 Conference web pages with hyperlink
- Acknowledgement of your sponsorship on ASA Social Media Pages
- Logo in the 2017 Conference Brochure (mailed to 13,000 contacts)
- Logo on Front Cover of 2017 Conference onsite program guide
- Sponsorship Acknowledgement during General Sessions w/logo
- Logo or acknowledgement of Sponsorship on ASA2017 Marketing material at industry tradeshows and publications (MRO US, Speednews, ACPC)



## A La Cart Sponsorship

### Events

- Saturday Networking Event..... **Sold** \$2,500
- Quality Committee Meeting..... **Sold** \$2,500
- Sunday Welcome Reception ..... \$5,000
- Monday Breakfast..... \$2,500
- Monday AM Break ..... **Sold** \$2,500
- Monday Lunch ..... \$4,000
- Monday PM Break ..... \$2,500
- Monday Cocktail Reception ..... \$5,000
- Monday Banquet Dinner..... \$7,500
- Tues. Member Only Breakfast..... **Sold** \$2,500
- Tuesday AM Break ..... \$2,500
- Tuesday Lunch ..... **Sold** \$3,000
- \*Audio/Visual..... **Sold** \$2,500
- \*\*Wi-Fi..... **Sold** \$3,000
- Lanyards..... **Sold** Donation
- Event App..... **Hold** \$3,500

\*Logo Displayed on Podium in all breakout session rooms and in Sponsor Slideshow.

\*\* Log-In to reference sponsor onsite when attendees use wi-fi.

### In-Flight Sponsorship

- Any Donation Above \$100
- Logo Displayed at Conference

	First Class	Business Class	Frequent Flyer	Event	In-Flight
Two Complimentary Attendees	✓	—	—	—	—
One Complimentary Attendee	—	✓	—	—	—
Rotating banner ad on homepage of ASA's website	✓	✓	—	—	—
Full-Page ad in ASA publication in 2017	✓	—	—	—	—
Full-Page ad in onsite program guide	✓	—	—	—	—
Logo on ASA 2016 marketing emails	✓	✓	✓	✓	—
Logo on ASA 2016 conference website pages with hyperlink	✓	✓	✓	✓	—
Logo on <b>front cover</b> of ASA 2017 brochure	✓	—	—	—	—
Logo on <b>back cover</b> of ASA 2017 brochure	—	✓	—	—	—
Logo <b>inside</b> of ASA 2016 brochure	—	—	✓	—	—
Announced, next to event, in ASA 2017 brochure	—	—	—	✓	—
Logo on <b>front cover</b> of the onsite program guide	✓	✓	✓	—	—
Logo <b>inside</b> onsite program guide next to event	—	—	—	✓	—
Announced on ASA Social Media	✓	—	—	—	—
Announced at Opening General Session	✓	✓	✓	—	—
Acknowledgement of sponsorships prior to event	—	—	—	✓	—
Logo on onsite Conference Banner at Registration Desk	✓	✓	✓	—	—
Logo exclusively displayed outside sponsored event	—	—	—	* ✓	—
Announced in ASA 2017 marketing pieces at industry shows (MRO US, ACPC)	✓	✓	✓	✓	—
Announced in ASA 2017 marketing material in industry publications (Speednews)	✓	✓	✓	—	—
General acknowledgement onsite at conference	✓	✓	✓	✓	✓

\*A/V Sponsor has sign on podium in all workshops & in Sponsor Slideshow during General Sessions.

\*\*Log-in to reference sponsor onsite when attendees use wi-fi.

## ASA2017 Sponsors

### First Class Sponsors



### Business Class Sponsors



### Frequent Flyer Sponsors



### Event Sponsors



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